DIRECT DATA ENTRY (or DDE for short)



Data is entered without human intervention – used when very large amounts of data have to be entered.

Direct Input Method	Description		
Optical Mark Recognition or	Optical mark readers detectmade in certain places on special forms (e.g. National Lottery tickets, answer sheets for multiple choice exam papers). Used when data needs to bequickly.		
Magnetic Ink Character Recognition or	Uses a magnetic ink character reader to input characters printed in special magnetic ink. Banks use MICR to process It is very secure. Numbers at the bottom of the cheque are printed like this. Equipment is very		
or OCR	Uses an ordinary scanner and specialto convert text so that it can be edited by word software. Poorly formed characters will not be recognised. Royal Mail uses it to read postcodes. Also used on payment slips for credit card payments		
Bar Codes	A set of lines of differentto represent a number. Data is input using a bar code Used as a code number on products in shops – not to store price but can look on the store's computer system to find out price, manufacturer, etcalso use barcodes		
Magnetic Stripe Reader	Thin band of magneticfound on back of credit or debit cards. Used oncards and electronic key cards (hotels). Holds small amount of information and can easily be forged. Soon will be replaced with 'smart' cards – much more data stored on a small on the surface of the card.		
Sensors	To detect physical quantities outside the computer, e.g, light, pressure, etc. To process the data anto-digital converter must be connected between the computer and the sensors.		

Use each word below just once to complete the worksheet above.

Optical Character	marks	expensive	entered	MICR
Recognition				
tape	processing	OMR	software	cheques
thicknesses	temperature	microchip	reader	identity
analogue	Libraries			

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